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Erasmus School
of Economics**

Economics Faculty association Rotterdam

Policy document 58th Board

2021-2022

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1 Introduction

With this document, the 58th board of the Economic Faculty association Rotterdam (EFR) presents her policy for the academic year of 2021-2022. This document explains what the ideas and plans are for each service area of EFR, namely study support, career services, inspirational events, and platform to connect and develop. For each service area, we explain what goals EFR has for next year. We want to thank the 57th board for their time, knowledge, and support in the transition period. This greatly accelerated the transition process and improved our understanding of EFR's operations. Finally, we are grateful for the connection with and support of the Erasmus School of Economics, which has lasted for 97 years until now.

2 General

2.1 Sustainability

EFR aims to actively reduce CO₂ emission as of this year. We will aim to minimize waste and focus on donating products that are of no use to the association anymore, instead of wasting. We will also focus on offering thoughtful meal options at our EFR events, with respect to the environment. (Matti Tielrooij)

2.2 Diversity & inclusion

Since EFR is an international association, all communication will be in English. We also strive to actively involve more international students in EFR. We will do our best to make sure our committees are diverse, and that diversity and inclusion are important topics within the committees. (Matti Tielrooij)

2.3 COVID-19

EFR committees will set up multiple scenarios for events to be prepared for changing covid regulations. EFR is aiming to prevent covid infections as much as possible among its members, using both the government and university guidelines. (Allard Pol)

2.4 Student wellbeing

Mental wellbeing is an important subject among students. This year, EFR will investigate how we can contribute to more openness about mental wellbeing. One way in which we will do this, is organising the 'Maskerclass' together with Sophie Schmeets. (Mara Felix)

2.5 Evaluation

This year EFR aims to evaluate all aspects of the association. This will be done by gathering more data about attendance during events, which can be used to improve future editions. Additionally, during the year 21/22, EFR will look critically at its own events and will look for events with no or little impact on the EFR members to improve them or eliminate them. This is done to create a more focussed EFR with a more defined vision. The evaluation will be used for future events and will form the foundation of the transition documents that all committees will write for their successors. (Rosalie Boulan & Heleen Koch)

2.6 Recruitment

We are going to evaluate the recruitment periods more extensively. Evaluate the course in applications and find a solution to the lows during the recruitment periods. Research how to target students better who do not yet know about EFR. Track how many applications there are over the years, to conclude which strategies around recruiting full-time and part-time committee members do and do not work. Organise interest drinks not only for full-time board and committees, but also for part-time committees. (Matti Tielrooij & Heleen Koch)

2.7 Alumni

As EFR, we want to actively make use of our alumni as contact persons but also as trainers or speakers. Using the extensive network of EFR alumni, these speakers can inspire new students and show all the different career opportunities available for EFR alumni. To facilitate this, EFR will work on updating and expanding its alumni network throughout the year. Additionally, EFR will more actively encourage people to

become an alumnus of EFR after their studies. Alumni will not only include former active members of EFR, but also the non-active members. (Allard Pol & Rosalie Boulan)

2.8 General membership contribution

In the academic year 2021-2022 EFR starts to ask for general membership contributions again. This membership fee is paid at once when a student subscribes for a membership. The contribution revenue will be used to offer more value to our members. It will mainly be used for social and educational activities. (Tijn Hoogeveen)

3 Study support

3.1 EFR Summaries

EFR wants to make the summaries more user friendly, especially regarding the design. This year, EFR will revise the current design, and ask users how the summaries can be improved. Additionally, EFR will think about how to distribute the summaries more efficiently so that they are of use to more students. (Mara Felix)

3.2 Added value for master students

EFR wants to increase the value added by EFR for master students. First, EFR will evaluate which events in the main categories are interesting for master students. Based on that, EFR will investigate what is missing and will try to incorporate this in EFR's events. (Mara Felix)

3.3 Tailored events

EFR is aiming to provide students with a more real-life study experience. This is done by providing at least one tailored event per block for a B1 and B2 subject. (Mara Felix)

4 Career services

4.1 Master Orientation Days

The upcoming year will be used to re-evaluate the Master Orientation Days and look for ways to get more B3 students involved. Furthermore, EFR wants the Master Orientation Days to be more of an addition to the Master Open Day as organized by the Erasmus University. (Laurens van Oost)

5 Inspirational events

5.1 EFR Inspiration Days

With the EFR Inspiration Days we want to let this first offline edition be the benchmark. We want to critically evaluate each part of the program and track the students at each session with their QR-code ticket. Through this, we hope to get more information about attendance and which sessions are attracting more participants than others. If we have all this information, we will evaluate this and make necessary amendments for the next year's edition. Regarding long term strategy, we want to first make sure that the EFR Inspiration Days is an established event before expanding it. (Jesse Bijleveld)

6 Platform to connect and develop

6.1 General

6.1.1 Drinks & Parties

For the upcoming year, EFR intends to organize one (50 cent) drink and one 'VrijMiBo' each block. This VrijMiBo is only for committee members and will be hosted from the EFR office. Other parties, such as an end-of-the-year drink or party with other study associations will be organised by the Party Crew. (Allard Pol)

6.1.2 Open office

As soon as the Covid measures allow for it, EFR is aiming to have an open office again. This applies for committee members as well as non-committee members. (Allard Pol)

6.1.3 iBuddies

This year, we surpassed all expectations regarding the applications for the iBuddy programme. Considering that there are no guidelines or precise plans with this programme, but on the other hand the demand is enormous, we must improve this programme to get the most out of it. (Jesse Bijleveld)

6.2 Committees

6.2.1 START and IBEB

This year EFR wants to strengthen the bond with first year students and their commitment with the association. The START and IBEB committees will play an important role in this. They will organise an event on a fixed day every block, this way the events can become a reoccurring point in the agenda of first year students. Secondly, the events organised by these committees will be evaluated and it will be determined whether there is room for improvement. The implementation of our evaluation policy for all events (see section 2.5) will play a key role in this. (Rosalie Boulan)

6.2.2 Relationship management

This year EFR wants to focus on the relationship with our committee members to stimulate their engagement with the association and to thank them for their efforts. The first important driver in this is to organise events specifically for the committees. In addition to the current events organised for committee members, the board will also host committee member lunches and committee member office drinks, however, these are subject to the covid regulations. Secondly, we want to celebrate achievements. This includes celebrating the successes of the committee throughout the year and organising a closing event at the end of the year. (Tijn Hoogeveen)